

MARLBORO COLLEGE GRADUATE CENTER

The Marlboro MBA

Managing for Sustainability

Advance sustainable business
in good company

Determined to Follow Your Calling?

The Marlboro MBA program can help. We are a community of pragmatic idealists dedicated to running a tight business, while serving humanity and the Earth. The Marlboro MBA can help you make a difference in your career and in the world.

At the Leading Edge of Business Practice

Global warming, fossil fuel scarcity, corporate accountability, the globalization of the economy—all are issues businesses are under increasing pressure to address. Someday, all MBA programs will be infused with the multiple-bottom-line approach needed to competitively and responsibly respond to such trends. The Marlboro MBA is already there, offering the knowledge and tools to go beyond conventional business approaches.

The Vermont Business Model: Our Habitat

The Green Mountain State is alive with stories of successful socially responsible businesses, giving back to their communities, paying livable wages, innovating with energy technologies, and running ethical global supply chains.

The Marlboro MBA

Advantages include:

- Accredited, 2-year, 60-credit curriculum
- On campus and online, with 10 three-day intensives each year
- The rigor of a traditional MBA with the vision and systems thinking for today's priorities
- Experienced faculty from academia and business
- International study component
- Southern Vermont location near Boston, New York, Hartford and Albany

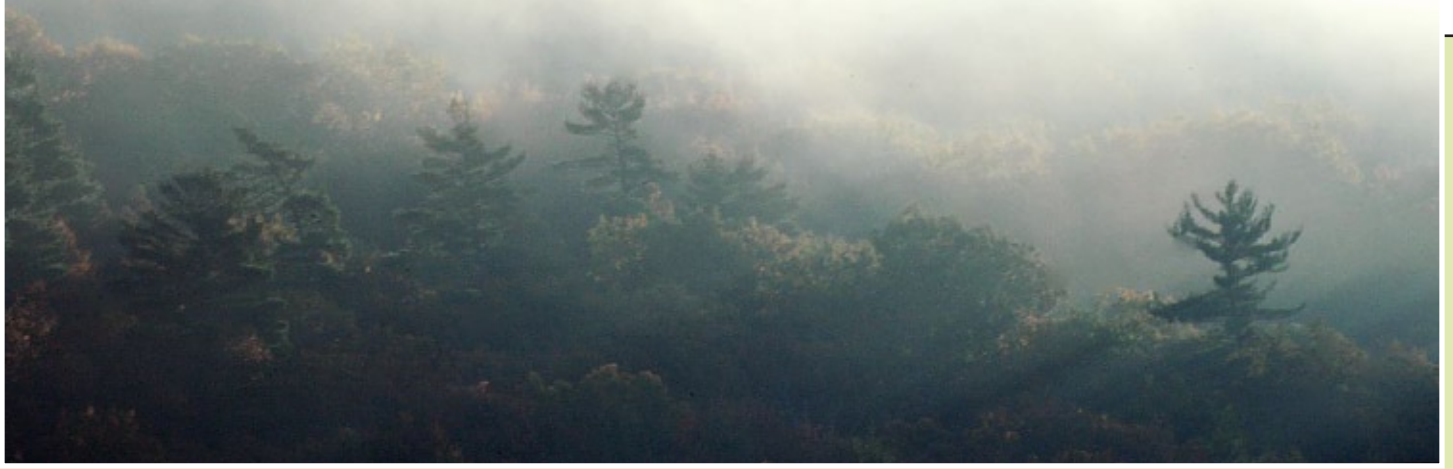


VBSR - Vermont Businesses for Social Responsibility - is the largest statewide organization of its kind. The Vermont Model works. Marlboro MBA students will learn about it in the classroom - with faculty drawn from the state's business community, and in the field - through fieldtrips and internships with some of the companies that put us on the social responsibility map.

A Powerful Combination, In Line with the Times

The Marlboro MBA starts with the core courses of every MBA - management, marketing, accounting and finance, quantitative methods, organization, operations and strategy - and adds essential elements from Marlboro's 60-year tradition: humanism, critical thinking and clear communication. Woven throughout is a systems-based understanding of social justice, ecological responsibility and holistic economics.

Marlboro's empowering distance-education philosophy is reflected in the online technology the program employs, and the degree to which our students learn to manage technology to achieve organizational goals. The result: an exciting new kind of MBA for pragmatic, action-oriented idealists seeking to harness the power of enterprise to positive social change.



Frame-breaking Content and Process

Exploring alternatives to “business as usual,” students are challenged to apply sustainable approaches to creating and running organizations. Those who can intelligently transcend traditional short-term profit concerns will be leaders of the 21st century economy. Those who realize new opportunities as social, economic and ecological changes accelerate will be of incalculable value to their organizations and communities.

Lively discussions about program content, group processes and the wider world lie at the heart of Marlboro’s learning environment. By drawing together students and faculty from nonprofits, small businesses, corporations and other sectors, the Marlboro MBA community invites students into a rich mix of backgrounds and perspectives to enhance their education.

mba.marlboro.edu

The Graduate Center: Distance Education Leader

In 1997, the Marlboro College Graduate Center became the first institution in the country to offer master’s degrees in Internet technology management. Since then, the Graduate Center has been recognized for its innovative degree programs for adult learners, employing both periodic class intensives and online interaction through its unique distance education platform.

The Graduate Center is located in downtown Brattleboro, overlooking the Connecticut River. Its classrooms are equipped with wireless Internet access and multimedia technology. Just minutes off Interstate 91, it lies a short walk from shops, restaurants, theaters, galleries, museums and a landmark hotel. Located in the southeastern corner of Vermont, Brattleboro is two hours from Albany and Boston, and fewer than four hours from New York and Montréal.



Marlboro College

Situated only a few miles to the west of Brattleboro, Marlboro’s nationally acclaimed undergraduate program, opened in 1947, received the highest academic ranking in the Princeton Review’s Best Northeastern Colleges 2007 Edition, putting it on par with such schools as Williams, Swarthmore, and Middlebury.

Accredited Degree

The Marlboro MBA, like all programs at the Marlboro College Graduate Center, is accredited by the New England Association of Schools and Colleges, Inc. (NEASC).

Visit us online at: mba.marlboro.edu

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